

R.I.D.E. Safety Program

GOALS:

- ✓ Reduce crash risk
- ✓ Increase number of riders
- ✓ Improve rider comfort
- ✓ Improve our relationship with motorists and communities
- ✓ Implement safer cycling infrastructure



R. Ride Leadership

Clearly communicate the importance of safety practices and provide specific guidance



I. Infrastructure

Promote improved infrastructure for cyclists through community, regional, and state involvement



D. Dedication

Maintain safe riding practices, educating others through example and communication



E. Education

Promote cyclists' rights and responsibilities by educating local officials, law enforcement, motorists, and other riders.